**Homework Assignment #1**

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**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

* May is the best month to launch a campaign since there are more successful campaigns started in that month than any other. December is the worst month because there are more failed campaigns started than successful campaigns.
* The lower the campaign’s donation goal, the more likely it will succeed. A campaign with a goal over 45,000 is much more likely to fail than to succeed.
* Campaigns that are in the arts, film & video, music, and theater, have a very good chance of being successful. Campaigns in categories such as food and games are riskier since the chance of failing is much higher.

**What are some of the limitations of this dataset?**

There are more categories on the Kickstarter page than we were given. That can limit the data we have on outcomes of campaigns. The launch dates are fairly concentrated and not representative of the different year’s campaigns.

**What are some other possible tables/graphs that we could create?**

The relationship between a campaign being a staff pick and its percent funded or outcome. A regression could be run to see what kind of relationship there is. A regression between the outcome and if the campaign was listed as a spotlight could be another option. Based on a quick scan of the data it looks like there is a strong correlation.